

**U.S. History**  
**Coach Moseley's Class**  
**American Colonies Travel Brochure**  
**September 30, 1015**

Your assignment is to create a travel brochure advertising the American Colonies to the people of Europe. The goal of the brochure is to convince the people of Europe that the American Colonies are a place they would like to either visit or live. The guidelines of the brochure are below:

- 1) The brochure must include the following for each of the three Colonial areas (New England, Middle Colonies, Southern Colonies)
  - a) General location information (i.e. map, climate, etc)
  - b) economic incentive for living there (i.e. how are you gonna make \$)
  - c) description of the colonial lifestyle of the area
  - d) brief description of some of the main events that have shaped the area
  - e) examples of some leaders in the colonial society
- 2) You will work in groups of 3-4 students
- 3) Each student must contribute to the work of the group
- 4) As a group you will present your brochure to the class on Thursday, Oct 1.
- 5) Guidelines for the Presentation are as follows:
  - a) no more than 3 min
  - b) no less than 2:30
  - c) each person in the group must speak
  - d) you must highlight the information about the colony you collected in your brochure
  - e) grading rubric:

i) location information	20 pts.
ii) economic incentive	20 pts
iii) colonial lifestyle/events/leaders	20 pts
iv) salesmanship-	20 pts
v) time-	20 pts
  - f) you must discuss all three geographic colonial areas in your presentation
- 6) Presentations will be stopped at 3 Min
- 7) One person in your group must use their Hapara link to turn in the presentation.